



UNIVERSITY OF CENTRAL FLORIDA

MECHANICAL AND AEROSPACE  
ENGINEERING

## Announcing MAE Spring 2013 Seminar Series Friday, February 1, 2013, 2:00pm-3:00pm, CL 1, Room 320

This event is hosted by the College of Engineering and Computer Science and the Mechanical and Aerospace Engineering Department at the University of Central Florida

### “Telling Your Story The Way You Want”



**Tim Brown, Ph.D.**

**Associate Professor and Area Coordinator  
Nicholson School of Communication, UCF**

**Abstract** - You've collected your data and run your tests; you've massaged that lecture until it's just right; you've come up with THE plan to move forward on that key project. You're ready to share your results, but what's the best way to make sure your audience understands how important your work is? Learn how to tell YOUR story the way YOU want to and develop that confident public persona that keeps your audience's attention. Key topics include effective use of PowerPoint, putting technical terms in plain language and how to keep your audience engaged.

Beyond the presentation, these tips can help individuals in any aspect of communication, ranging from interviews to lectures.

**Bio** - Dr. Brown is associate professor and Area Coordinator for Radio/Television at the Nicholson School of Communication at the University of Central Florida. Dr. Brown's primary teaching areas are electronic journalism, and the effects of new media on communication in society. His primary research interests include new media effects in journalism and education.

Prior to entering academia, Dr. Brown was a television news anchor and reporter for 12 years in the southeastern United States. He taught broadcast journalism at the College of Mass Communication and Information Studies at the University of South Carolina for three years before moving the University of Central Florida in 2004.

**Date:**  
Friday, 02/01/2013

**Time:**  
2:00pm—3:00pm

**Location:**  
CL 1, Room 320

**For more information  
please contact:**

**Dr. Tina Tian at  
Tian.Tian@ucf.edu**

**www.mae.ucf.edu**